

RUSHIL BANSOODEB

Graphic Designer

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PROFESSIONAL PROFILE

- Experienced in graphic design and digital marketing, with a strong focus on creating visually impactful and brand-consistent designs.
- Proficient in Adobe Creative Suite and HTML5/CSS, with a proven ability to integrate technical skills into creative solutions.
- Adept at managing multiple projects in fast-paced environments, ensuring timely delivery without compromising quality.
- Bilingual in English and French, with excellent communication skills to collaborate effectively with diverse teams and clients.

TECHNOLOGIES, DESIGN AND INTERNET FRONT END DEVELOPMENT

- Website and Digital Content Creation
- Email Template Design & Development
- Social Media Marketing
- Digital Marketing
- HTML5 & CSS
- Search Engine User Friendly

SOFTWARE APPLICATIONS

- Photoshop
- Figma
- VS Coding/GitHub
- Canva
- Adobe InDesign
- Illustrator
- Audio/Video and Imaging editing Utilities
- Adobe Creative Suite
- Google Slide
- Microsoft 365 Office
- Motion Design

SOFT SKILLS & DESIGNING SKILLS

- Strong Communication & interpersonal skills
- Time Management & Organize
- Responsive Design
- Bilingual: Fluent in English & French
- Branding, Logo Designing & Typography
- Website Graphics & Banner Design.

PROFESSIONAL EXPERIENCE

1. **Front Desk Assistance:** Delivered exceptional front desk support at Humber Residence, managing telephone calls, welcoming guests, and maintaining organized records for student residents.
2. **Administrative Support:** Coordinated meetings, handled document filing, and provided seamless administrative support to managers, staff, and visitors.
3. **Digital Marketing:** Created engaging marketing videos and promotional materials to boost brand visibility and customer engagement at Paywise Ltd.
4. **Social Media Management:** Optimized and managed social media accounts, effectively connecting with potential customers and growing outreach.
5. **Graphic Design Expertise:** Designed banners, email templates, website graphics, and promotional ads, ensuring visual consistency for digital marketing campaigns.
6. **Web Development Support:** Utilized HTML5, CSS, and JavaScript to create visually appealing and responsive designs for websites and landing pages.
7. **Technical Proficiency:** Worked extensively with Adobe Creative Suite (Photoshop, Illustrator, and InDesign) for producing branded outputs across web and print media.
8. **Volunteer Engagement:** Assisted young adults with disabilities at APEIM Mauritius by supporting activities like cooking, painting, and artisanal workshops.
9. **Customer Interaction:** Addressed client inquiries efficiently through phone and in-person interactions while ensuring a positive customer experience.
10. **Time Management:** Successfully managed multiple projects simultaneously, meeting tight deadlines with strong organization and communication skills.

EMPLOYMENT HISTORY ...

Digital Marketer/Video Editor

B2B Record Inc.

Jan 2025 – April 2025

EventWave Organization

Freelancer Graphic Designer

Dec 2024 - Mar 2025

Humber Residence North
FRONT DESK ASSISTANCE

April 2023 – April 2024

APEIM Mauritius – School For Special Need Children
CAREGIVER

Jun 2022 – July 2022

Paywise Limited
INTERN DIGITAL MARKETER

Jun 2021 – Dec 2021

EDUCATION

ADVANCE DIPLOMA IN GRAPHIC DESIGN

North Humber Polytechnic